



## **Package of the Year Award for College/University Students Rules**

The Association for Dressings and Sauces (“ADS”) grants this award to recognize packaging designs that are **new or unique** to the dressings and sauces industry (e.g., salad dressing, mayonnaise, mustard, hot sauce, barbecue sauce, horseradish sauce, salsa, soy sauce, steak sauce, tartar sauce, other condiment sauces and dips) or may have future application to the dressings and sauces industry. The nominated packaging may include, but is not limited to rigid, flexible, portion control, closures, labels, and secondary packaging.

### **Eligibility**

The contest is open to undergraduate and graduate students in the U.S. majoring in a packaging discipline at a college or university. An entry may be submitted by an individual student or a team of students. Multiple entries (**up to three maximum**) may be nominated per college/university.

ADS members and their families are not eligible to participate in the competition.

### **Submitting the Nominated Packaging**

**One sample** of the nominated packaging, one color photo of the nominated packaging and the Application Form must be submitted to ADS by the deadline of **March 11, 2019**. Nominated packaging received after this date will not be eligible for the award. Nominated packaging and photos will not be returned to entrants. The Application Form must include a detailed description of the nominated packaging including in-depth commentary of how the nominated packaging is new or unique to the dressing and sauce industry. Packaging with future application to dressings and sauces may also be nominated. Sustainability benefits of the packaging may be highlighted as unique features for consideration.

If the entry is for rigid or flexible packaging, the package should be empty. Please do not affix a label to the package. The packages will not be judged based on the graphics.

The Application Form must be signed by a faculty member in the packaging department of the college/university.

### **Legal Considerations Prior to Packaging Submission**

Prior to submission of any packaging and photos to ADS, you should consult with an attorney to ensure your rights are protected. If you deem it necessary to obtain a patent or copyright registration for the nominated packaging, all steps necessary to secure the rights to such intellectual property should be completed prior to submitting the packaging and color photo to ADS. The nominated packaging will be reviewed by a Committee of ADS members and may be promoted by ADS in the media and as such, your ideas and designs will not be confidential. ADS does not assume any responsibility or liability for any harm or damages to the entrant, college/university, or other party regarding the ADS packaging award competition.

### **Judging by the ADS Packaging Committee**

The ADS Packaging Committee (comprised of ADS members) will review all eligible entries and cast their vote for the winner of the "Package of the Year for Students" during the ADS Technical Meeting. All decisions by this Committee and ADS are final and cannot be appealed.

### **Presentation of the Award**

The Package of the Year Award for Students will be announced during the ADS Awards ceremony held in conjunction with the ADS 2019 Annual Meeting. The winner(s) is responsible for all expenses incurred to attend the Awards ceremony to accept the award. The student named the winner of the Package of the Year award will receive a prize in the amount of \$1,500. If there are multiple student winners, the amount of \$1,500 will be divided equally. The university will be recognized during the Awards ceremony as well.

### **Promotion of the Award**

ADS has the right to announce the winner (name of the college/university and name of the student(s)) of the "Package of the Year Award for Students" including publication of pictures of the winning packaging and entrants via press releases, social media, internet, trade journals or any other forum deemed appropriate by the Association. By

submitting the Application Form, packaging material and color photo to ADS, you agree that the winner(s) of the award and winning packaging may be promoted by ADS in the media or other public forum and that ADS has the right to copy, reproduce, photograph and/or publish at its discretion the nominated package.

### **Contest Rules**

No purchase is necessary to enter this contest.

This contest is only open to participants who agree to be bound by the decisions of ADS. ADS reserves the right to disqualify any participant and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the contest, or obtained a tier level using fraudulent means. ADS will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the contest and ADS decisions concerning such disputes shall be final. If the conduct or outcome of the contest is affected by human error, any mechanical, technical, electronic, communications, telephone, computer, hardware or software errors, malfunctions or failures of any kind, intentional interference or any event beyond the control of ADS, ADS reserves the right to terminate this contest, or make such other decisions regarding the outcome as ADS deems appropriate. All decisions will be made by ADS and are final. ADS may waive any of these rules in its sole discretion.

This contest is governed by Georgia law and all participants consent to the exclusive jurisdiction and venue of the courts located in Georgia for any disputes arising out of this contest. Participants agree to abide by all applicable laws and regulations including the contest rules, terms and conditions.

**LIMITATION ON LIABILITY:** By participating in this contest, all participants agree to release, hold harmless, and agree not to institute any claim against ADS, its members, affiliates, subsidiaries, and their respective officers, directors, employees, agents, and representatives (collectively, "Released Parties") from any and all liability whatsoever for any injuries, losses or damages of any kind arising from or in connection with the contest, however caused, either directly or indirectly, including without limitation any claims or damages arising from or in connection with 1) the granting, redemption, selection, acceptance, receipt, possession, use and/or misuse of any award granted herein; and/or 2) participation in the contest or any award related activities, including but not limited to traveling to or from any award related activity. Without limiting the generality of the foregoing, ADS will not be responsible for lost, late, damaged, defaced, incomplete, stolen, illegible, indiscernible, mutilated, illegally obtained, postage

due or misdirected entries, or for any typographical or other error in the printing of the offer, administration of the contest, or announcement of the award and/or all contest-related materials.

Upon delivery of the prize to the participant, ADS will be deemed to have granted the award to the participant with the participant assuming full responsibility for the award. ADS has the right to cancel this contest at any time for any reason. Participants are not required to participate in the contest and may reject any points, prizes or awards. Participants may be responsible for applicable taxes on awards. Void where prohibited by law.

**ADS' RESERVATION OF RIGHTS:** These Official Rules are subject to modification by ADS. In the event of a dispute, all decisions made by ADS are final and binding. ADS reserves the right, in its sole discretion, to disqualify any person who tampers with or abuses the entry process, or who otherwise acts in violation of these Official Rules. ADS further reserves the right, in its sole discretion, to cancel, terminate, or modify this contest if, for any reason, the contest is not capable of completion as planned, including due to force majeure or non-authorized human intervention that compromises or affects the administration, fairness, integrity, or proper conduct of the contest.

**PRIVACY POLICY/DISCLOSURES OF INFORMATION:** ADS may collect and use personal information that entrants provide to enter the contest to actually conduct the contest and contact the potential winner(s). Personal information includes any information that can be tracked back to a specific individual, including name, postal address, e-mail address, and telephone number. As noted above, ADS (including any successors or assigns) may publish the names and pictures of the winning packaging and entrants via press releases, social media, internet, trade journals or any other forum deemed appropriate by the Association. Otherwise, no personal information that ADS collects in connection with the administration of the contest will be sold or given to anyone who may contact participants for any purpose not related to the contest.



## **Package of the Year Award for College/University Students Application**

**This Application must be completed, signed and submitted with one sample of the nominated packaging and a color photo of the package. The nominated packaging may include, but is not limited to rigid, flexible, portion control, closures, labels, and secondary packaging.**

**One application must be submitted for each entry.**

Type of Packaging: \_\_\_\_\_

College/University: \_\_\_\_\_

Describe in detail the nominated package including how the nominated packaging is new or unique to the dressing and sauce industry (e.g., salad dressing, mayonnaise, mustard, hot sauce, barbecue sauce, horseradish sauce, salsa, soy sauce, steak sauce, tartar sauce, other condiment sauces and dips). If the packaging provides a benefit to the dressing or sauce product (e.g., extends shelf-life, improves flavor), has cost saving benefits, sustainability benefits, features that enhance the function of the package and/or consumer experience or other characteristics, please describe.

Is this an entry by an individual student or team of students? \_\_\_\_\_

**If the packaging design is submitted by an individual student, please complete the contact information below.**

Name: \_\_\_\_\_

Email address: \_\_\_\_\_

Cell phone number: \_\_\_\_\_

**If the packaging design is submitted by a team of students, please complete the contact information below for each team member.**

Name: \_\_\_\_\_

Email address: \_\_\_\_\_

Cell phone number: \_\_\_\_\_

Name: \_\_\_\_\_

Email address: \_\_\_\_\_

Cell phone number: \_\_\_\_\_

Name: \_\_\_\_\_

Email address: \_\_\_\_\_

Cell phone number: \_\_\_\_\_

Name: \_\_\_\_\_

Email address: \_\_\_\_\_

Cell phone number: \_\_\_\_\_

Please include the name and contact information for additional team members on a separate page, if needed.

**The section below must be completed by a faculty member in the packaging department of the college/university.**

**I have read the Association for Dressings and Sauces (ADS) "Package of the Year Award Rules for College/University Students" (available on the ADS website: [www.dressings-sauces.org](http://www.dressings-sauces.org)) and agree to all terms and conditions included therein.**

Name of Faculty Member (print): \_\_\_\_\_

Faculty Member Title (print): \_\_\_\_\_

Faculty Member Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Submit the completed Application, one sample of the nominated packaging and a color photo of the nominated packaging to ADS by March 11, 2019.**

**All materials must be submitted by mail to:**

**Patricia Faison**

**The Association for Dressings and Sauces**

**3200 Windy Hill Road SE, Suite 600W**

**Atlanta, Georgia 30339**

**Phone: 404/252-3663**

**Entries received by ADS after the date noted above will be ineligible for the award.**

**Permission to copy, reproduce, photograph and publish nominated packaging**

**I hereby grant to The Association for Dressings & Sauces, its agents and assigns, a license to copy, reproduce, photograph and/or publish at its discretion the nominated package.**

**This section must be signed by each student who contributes to the nominated package. If the student is under 21 years of age, the section must be signed by the student's parent or legal guardian.**

Name: \_\_\_\_\_

Age: \_\_\_\_\_

Signature of student or, if student is under 18, student's parent or legal guardian:

\_\_\_\_\_

Name: \_\_\_\_\_

Age: \_\_\_\_\_

Signature of student or, if student is under 18, student's parent or legal guardian:

\_\_\_\_\_

Name: \_\_\_\_\_

Age: \_\_\_\_\_

Signature of student or, if student is under 18, student's parent or legal guardian:

\_\_\_\_\_

Name: \_\_\_\_\_

Age: \_\_\_\_\_

Signature of student or, if student is under 18, student's parent or legal guardian:

\_\_\_\_\_