

**NEW PRODUCTS AND SERVICES APPLICATION FOR PRESENTATION**

***THE ASSOCIATION FOR DRESSINGS AND SAUCES  
2021 TECHNICAL MEETING***

Name of product or service new to the industry:

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Date of introduction (Must be commercialized from January 1, 2019 to December 31, 2020):

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In what country was the product commercialized?

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Describe in detail the product or service, its application to the dressing and sauce industry and how it is **new** and **unique** to the industry. Also describe the benefit(s) of the product or service to the dressing and sauce industry. Results of projects undertaken by ADS' Committees cannot be presented as part of the new products presentation. (Refer to the New Products and Services Presentation Guidelines for additional points to consider.)

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Name and Title of person presenting information:

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Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_

Phone, Cell, Fax, E-mail:

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Audio/Visual Requirements:

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**RETURN THIS FORM BY January 8, 2021 TO:**

***Patricia Faison***

***The Association for Dressings and Sauces***

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***Atlanta, Georgia 30339***

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